PIONEER INTERNATIONAL UNIVERSITY

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UNIVERSITY EXAMINATIONS

ACADEMIC YEAR: **2020/2021**   UNIT NAME: **RESEARCH METHODS**

SEMESTER: **JAN-APRIL 2021**   UNIT CODE: **DBM 200**

DATE: **APRIL 2021**   TIME: **1.5 HOURS**

INSTRUCTIONS: Answer question one (30 marks) and any other two

SECTION A: COMPULSORY (30 MARKS)

QUESTION ONE (30 MARKS)

a) Define research   **(3 Marks)**
b) Discuss the characteristics of a good research process   **(12 Marks)**
c) Explain from the viewpoint of objectives how a research can be classified **(15 Marks)**

SECTION B: CHOOSE ONE QUESTION (15 Marks)

QUESTION TWO (15 MARKS)

a) List the steps taken in the research process   **(5 Marks)**
b) Discuss the considerations in selecting a research problem   **(10 Marks)**

QUESTION THREE (15 MARKS)

Discuss three methods of data collection. Highlight their advantages and limitations **(15 Marks)**

SECTION C: CHOOSE ONE QUESTION (15 Marks)

QUESTION FOUR (15 MARKS)

During data collections there are certain ethical issues that should be considered. Discuss in detail the ones applying to the researcher   **(15 Marks)**

QUESTION FIVE (15 MARKS)

Briefly explain the following terms used in a sampling technique: **(15 Marks)**

      a) Simple Random Sample

      b) Stratified Random Sample

      c) Cluster Sample

      d) Convenience Sample

      e) Judgment Sample

      f) Quota Sample